

Total Page Size 8 1/2 by 11 (Printable Area: T, R & B margins= $\frac{3}{4}$ inch; L margin=1 inch)

Eighth-Page/Business Card Ad (\$75 color; \$60 b&w)
Dimensions $3 \frac{3}{8}$ (W) by $2 \frac{3}{8}$ (H)
(horizontal only)

Quarter-Page Ad (\$125 color; \$100 b&w)
Dimensions $3 \frac{3}{8}$ (W) by $4 \frac{3}{4}$ (H)
(vertical only)

Full-Page Ad (\$350 color; \$275 b&w)
Dimensions $6 \frac{3}{4}$ (W) by $9 \frac{1}{2}$ (H)

Half-Page Ad (\$200 color; \$150 b&w)
Dimensions $6 \frac{3}{4}$ (W) by $4 \frac{3}{4}$ (H)
(horizontal only)

ALL dimensions expressed in inches.
This page representation is drawn to scale.

**EASTERN FLORIDA STATE COLLEGE
CHORAL MUSIC DEPARTMENT
ADVERTISING RATE PAGE AND INSERTION ORDER**

Brevard Community Chorus • EFSC Concert Choir • EFSC Madrigal Ensemble

Size of Ad (*Please check one and circle "b&w" or "color".*)

- Full Page (\$350 color, \$275 b&w)
- Half Page Horizontal (\$200 color, \$150 b&w)
- Quarter Page Vertical (\$125 color, \$100 b&w)
- Eighth Page / Business Card Horizontal (\$75 color, \$60 b&w)

Business Name: _____

Address: _____

Contact Person: _____

Phone: _____ Fax: _____

E-Mail Address: _____

Ad Wording (or attach photo-ready ad, or e-mail graphics file to Robert Lamb, below. Remember-the better your artwork looks, the better your ad will look; electronic submissions of graphics files are much preferred over printed submissions.):

Payment: *Hand check to chorus member who sold the ad, or mail check (payable to **EFSC Foundation**) to:*

Eastern Florida State College
Dr. Robert E. Lamb, Department of Performing and Visual Arts
1519 Clearlake Road
Cocoa, FL 32922
Phone: (321) 433-7629
Email ad graphics and *all questions* to **BCCAdSales@gmail.com**.

For college use only:

Amount Collected: _____ Sold By: _____